



## Rachel Heiligman

Strategy Advisor and Senior Portfolio Lead, R&D

Rachel Heiligman is the Strategy Advisor & Senior Portfolio Lead for R&D, where she spearheads initiatives that reimagine Jewish identity, community, and spirituality. Her work focuses on creating meaningful and relevant ways for people to connect with tradition, purpose, and one another in today's world.

Rachel brings extensive experience in complex project management, organizational innovation, and creative problem-solving. She has successfully led initiatives across public, private, and nonprofit sectors, including overseeing major civic infrastructure projects and launching a community advocacy organization. Known for her entrepreneurial spirit, Rachel also created a major food festival and managed multifaceted business operations for a beloved artisanal cheese company.

She earned her Bachelor's in Spanish and Sociology from Whittier College and a Master's in City Planning from the University of Pennsylvania. Based in New Orleans, Rachel lives with her two children and serves on the Board of the Alliance for Affordable Energy.