

**Engaging
Educating
and
Inspiring
Young
Jewish Minds**



2008-2012 SUMMARY REPORT



Investing in promising Jewish education grant initiatives

The Jim Joseph Foundation partners with effective organizations that seek to inspire young people to discover the joy of living vibrant Jewish lives.



Dear Colleagues, Young Jews engaging in ongoing Jewish learning and choosing to live vibrant Jewish lives

For seven years, the Jim Joseph Foundation has partnered with effective, forward thinking organizations to realize this vision.

Our work is guided by a mission that is simultaneously characterized by simplicity and challenge: To foster compelling, effective Jewish learning experiences for young Jews in the United States. This mission speaks to the values and strong Jewish identity of the Foundation's founder, Jim Joseph, who passed away in 2003.

In this report, we share stories of grantee successes from 2008 to 2012. The stories showcase grantees' achievements, anticipate future accomplishments, and reflect the Foundation's strategically-driven grantmaking process. Each initiative or program is developed and implemented with explicit short-term and long-term goals and accompanied by evaluation.

This report also tells a larger story about where we are as a Foundation and our evolution over the last seven years. Having granted more than \$270 million, we are now in a position of great responsibility. Lessons learned guide our grantmaking. Equally as important is sharing these lessons with other funders and those in the field. Facilitating this sharing through multiple vehicles is now core to the Foundation's enterprise.

In the following pages, a snapshot of the Foundation emerges and shows where future resources may be allocated. Strategies proven successful may be adapted for other communities. Pilot projects that worked may receive funding for expansion. Through this continued evolution, we strive to be transparent in our grantmaking, in evaluation of grantee initiatives, and in past and future financial commitments.

The Foundation's story is one that our grantees have helped to write. It is their determined work that has increased the numbers of highly trained Jewish educators entering the field, inspired more young Jews to engage in meaningful Jewish learning experiences, and better positioned the field of Jewish education to nurture Jewish life for young Jews.

Together, the Foundation and its grantees are fostering compelling, effective Jewish learning experiences for young Jews in the United States.

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COVER PHOTO
Courtesy of Jewish Community High School of the Bay

INSIDE FRONT COVER
Courtesy of Foundation for Jewish Camp

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Upper Left: Courtesy of Yavneh Day School
Upper Right: Courtesy of Birthright Israel Foundation

Al Levitt
Alvin T. Levitt
President

Chip Edelsberg
Chip Edelsberg, Ph.D.
Executive Director

Our Vision

In collaboration with grantees and other funders, the Jim Joseph Foundation cultivates more young Jews engaged in ongoing Jewish learning who choose to live vibrant Jewish lives. This has been the Foundation’s vision since its establishment in 2006. The Foundation strives to select grantees that foster compelling, effective learning experiences for young Jews. Moreover, the Foundation believes that Jewish learning occurs in a variety of settings and ways—in camps, at school, in youth groups, at homes, while travelling, and in other arenas.

Our Strategic Priorities

The Foundation enriches the field of Jewish education by supporting organizations whose work engages, educates, and inspires young Jewish minds. The Foundation’s grantmaking is focused on these strategic priorities designed to:

- **Increase the Number and Quality of Jewish Educators**
Grow the number of high-quality professional and peer Jewish educators in positions where they can provide effective and compelling learning experiences for young Jews
- **Expand Effective Jewish Learning for Youth and Young Adults**
Increase the numbers of youth and young adults who are engaged in relevant and meaningful Jewish learning and creating and sustaining Jewish peer networks
- **Build a Strong Field of Jewish Education**
Support the field of Jewish education and the organizations working within that field to be better aligned and more successful in promoting Jewish life and learning for Jewish youth and young adults

Values

Jewish values inform our grantmaking process

- Torah and the practice of its core teachings
- Importance of Jewish learning
- Recognition that Judaism is dynamic
- A strong commitment to the State of Israel

Where We Are Today

While our vision and strategic priorities remain steadfast, the Foundation’s grantmaking strategies have evolved since 2006. Due in part to evaluation and trial and error, we now have a better understanding about the strategies that are most likely to achieve desired outcomes. We also continue to learn how to play an effective role in the Jewish education philanthropic world.

The Foundation now focuses primarily on organizations that serve youth, teens, and young adults ages 13-30. We help established organizations, such as Hillel, achieve even greater successes, and assist newer organizations, such as Moishe House, expand to have greater engagement capabilities.

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Courtesy of Birthright Israel Foundation

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Courtesy of Birthright Israel Foundation

I have found the Foundation’s involvement very helpful, especially in trying to understand what we are trying to learn from the evaluation. They want to talk about it and talk about it again.
Ellen Irie, BTW *informing change*

They take evaluation seriously. They are at a sweet spot in terms of being involved, wanting to know outcomes, and wanting to know how those outcomes will be used.
Mark Schneider, American Institutes for Research

Evaluation

We believe that grants provide a learning opportunity for the Foundation and its grantees, as well as for the entire field of Jewish education. For major Foundation grants, between six to eight percent of the total grant award is typically budgeted for purposes of external evaluation. We work with third-party evaluators who utilize selective research methodologies to document, describe, measure, interpret, and analyze how well a particular set of initiatives succeeds. The evaluation process helps to build mutual understanding between the grantee and Foundation and to ensure that information is shared throughout the grant period to assist the grantee. Documenting programs and organizations through evaluation also helps attract other funders for capacity building, scaling, and related organizational sustainability funding.

New strategic guidelines adopted in 2011, which were partly a result of evaluation and lessons learned, guide our grantmaking and inform the work of our grantees. For example, as evaluation demonstrated the value of leveraging peer-to-peer relationships to create meaningful Jewish experiences, a grant with BBYO was adapted to better utilize this methodology.

The Foundation values both quantitative and qualitative project outcomes. Our program of evaluation continues to evolve in our effort to find the most effective ways to measure the success of initiatives.

As we complete our sixth year of grantmaking, the Foundation begins a new era. Several of our major, multi-year grants will soon expire. Evaluations of these grants will help to guide our decision-making process moving forward.

Sharing Lessons with Grantees and the Field

In complementing grant awards made, the Foundation strives routinely to share lessons learned in our efforts to inform the field about effective grantmaking strategies. The Foundation approaches grantees as partners. We collaborate with them throughout a grant’s development, implementation, and evaluation. Sharing what we learn helps others achieve desired outcomes as well.

Our Founder

Jim Joseph was a dedicated Jewish philanthropist who cared passionately about the education of Jewish children, youth, and young adults. He believed that focusing on young people was the best way to preserve a strong Jewish faith and proud heritage, thereby ensuring success of the Jewish people for the future.

The Foundation’s Board of Directors and its Foundation professionals are building on the philanthropic mission that Mr. Joseph pursued: to foster compelling, effective learning experiences for young Jews in the United States.





Fulfilling Our Mission

Grantmaking is a dynamic activity at the core of the Jim Joseph Foundation. After both intensive planning and extensive study conducted in 2006, the Foundation developed a vision for its grantmaking based on a strategic approach to philanthropy. We collaborate with grantees that are dedicated to achieving results and that share with us a similar mission and vision. Grantees from 2008 to 2012 achieved successful outcomes that will help create vibrant Jewish lives.

The Jim Joseph Foundation systemizes an organizing, effective, and continuing process. It has a whole new level of transparency and communication.

Barry Wallach, Chairman,
Jewish Student Connection



Increase the Number and Quality of Jewish Educators

Grow the number of high-quality professional and peer Jewish educators in positions where they can provide effective and compelling learning experiences for young Jews

Hebrew Union College-Jewish Institute of Religion, Jewish Theological Seminary, and Yeshiva University

Education Initiative

UP TO \$45,000,000 2009-2016

The landmark grants to the major educator training institutions of Reform, Conservative, and Orthodox Judaism have been the catalysts for dynamic changes. The grantees have increased recruitment, provided job placement assistance and professional development, and created new and innovative programs addressing some of the most urgent needs in Jewish education. Here are two examples of many programs that have emerged as a result of the Education Initiative.

Collaboration between Hebrew Union College and Jewish Theological Seminary led to the development of the Jewish Early Childhood Education Leadership Institute (JECELI), which focuses on new and aspiring directors of early childhood education programs. JECELI participants gain the skills and insights necessary to contribute more deeply to their school's Jewish culture and to address the challenges facing early childhood Jewish education.

“Early childhood education is often not seen as serious Jewish study. In JECELI, Jewish learning provides the foundation for all of the other areas that are studied. Participants work on discovering meaning in texts and ritual, understanding leadership and relationships through Jewish perspectives, fostering spiritual development, integrating Israel into the life of the early childhood program, and facilitating the development of identity.”

Lyndall Miller, Director, JECELI

Yeshiva University's Certificate Program in Experiential Jewish Education helps participants professionalize and enhance the core skills of their trade. Certificate seminars feature diverse learning styles, site visits, an array of speakers and mentorship opportunities, and group reflection and engagement. Each cohort member's personal experiences help other members learn and grow together.

“This is an ongoing relationship. We treasure the fact that the Jim Joseph Foundation is in the business of having educational impact for the long term. It is a partnership.”

Richard Joel, President, Yeshiva University

With the Education Initiative, each institution is able to graduate and credential a significantly greater number of highly qualified educators to work with Jewish youth and young adults. And collaboration among the institutions has occurred on unprecedented levels. When the initiative concludes in 2016, it is estimated that approximately 1,000 educators will have received degrees or credentials in Jewish education as a result of the Foundation's funding.

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Upper Left: Photography by Zoë Loneragan

Lower Left: Photography by Jerry Luterman

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Photography by Laura Turbow

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Photography by Jewish Kids Groups, Atlanta;

Courtesy of iCenter





Yeshivat Chovevei Torah Rabbinical School

Organizational Capacity Building Challenge Grant

UP TO \$3,000,000 2011-2016

An organization faces challenges as it moves from its founding stage to one of institutional viability. For the open Orthodox Yeshivat Chovevei Torah Rabbinical School (YCT), which has ordained 79 rabbis, this transition occurred with the guidance and assistance of a Foundation \$3 million grant, of which \$2.5 million is being matched on a one-to-one basis with the Yeshiva's own fundraising.

The five-year grant enables YCT to create greater numbers of dynamic, uniquely prepared Orthodox pulpit and campus rabbis and Jewish educators. The grant funded the development of a fully-realized educator's track, which graduates rabbinical educators with the same approach to bridge-building and openness as other YCT programs.

Critically, the grant also required the development and implementation of a succession plan for YCT's founder, visionary, and outgoing president, Rav Avi Weiss. Working closely with the Foundation, YCT and Weiss identified Rav Asher Lopatin as the rabbinical school's next President, a necessary component of the transition process that was only possible with the Foundation grant.

"This transition [the appointment of a new leader of YCT] marks the proudest moment in any leadership with which I've ever been involved. It moves YCT out of its founding stage into the realm of institutional viability. I am deeply grateful to the Jim Joseph Foundation, whose guidance and grant to YCT were instrumental in realizing this goal."

Rav Avi Weiss, Founder, Yeshivat Chovevei Torah

The Board of Trustees of the Leland Stanford Junior University, School of Education

Concentration in Education and Jewish Studies

UP TO \$12,000,000 2010-2019

When the Stanford School of Education created the Concentration in Education and Jewish Studies it marked a renewed commitment to the field by the university. Stanford now is one of only two research universities in the country to provide doctoral training in education and Jewish Studies – creating scholars who will influence the academic world and K through 12 education. This Concentration complements the New York University dual degree Doctoral Program in Education and Judaic Studies, also funded by the Foundation.

In 2011, Professor Ari Kelman was appointed the Concentration's inaugural Jim Joseph Chair. Immediately, he began designing the program and collaborating with Stanford's Taube Center for Jewish Studies on the *Colloquium for Jews, Judaism and Jewish Culture*. This will become a regular feature for students and faculty to gather for discussions about common scholarly pursuits and interests. Professor Kelman also piloted two courses during the spring 2012 quarter.

"From the time students enter the Concentration, they work very closely with their advisers on research projects, gaining hands-on experience in research design and implementation. Our students are helping to initiate a dynamic conversation about religion and education."

Professor Ari Kelman, Jim Joseph Foundation Chair;

Concentration in Education and Jewish Studies, Stanford University



The Concentration welcomed its first class of three students in 2012. The Foundation's funding provides full academic support for seven fellows over the life of the grant.

Along with endowing the fellows and funding the Chair, the Foundation grant also underwrites seminars and conferences on questions at the intersection of education, religion, and civil society.

The Board of Trustees of the Leland Stanford Junior University, School of Education

Consortium for Applied Studies in Jewish Education

UP TO \$200,000 2011-2012

Imagine Jewish education researchers working hand-in-hand with practitioners and philanthropists to map where the field has been, to assess what is known, and to create blueprints for future applied research. The Consortium for Applied Studies in Jewish Education (CASJE) is a pilot project currently being developed by a team of scholars, practitioners, and funders that aims to build a stronger evidence base for effective practice in Jewish education. Funded collaboratively with The AVI CHAI Foundation, the network shares information and learns through a rapidly growing system of web communication, convenings, and collaborations that shape the work of the field.

CASJE is creating an international collaboration among those who lead, investigate and support Jewish education across its many settings and circumstances. Participants have brought together the findings from the past decade of research in several fields of Jewish education to establish a baseline for guiding future work and interpreting ongoing studies. With this type of initiative and others, the Jim Joseph Foundation can be a leader in developing a national information and evidence gathering strategy broadly with other collaborating foundations, institutions of higher education, evaluation agencies that do a substantial amount of data gathering, graduate programs and independent agencies such as bureaus of Jewish education and Jewish education non-profits. *Dr. Lee Shulman, Director, CASJE*

Managed by Rosov Consulting and led by Dr. Lee Shulman, President Emeritus of the Carnegie Foundation for the Advancement of Teaching and Professor Emeritus at the Stanford Graduate School of Education, CASJE builds on the talents of faculty members, scholarly practitioners, and doctoral students situated at educational institutions throughout North America and Israel.

In Phase I, CASJE panels have begun their work by designing research agendas in three areas: Jewish educational leadership, Israel education, and the economic sustainability of Jewish education. CASJE is in the process of developing strategic plans and scholarly publications that will guide research and inform others in these fields. Moving forward, CASJE participants expect to examine additional domains as they continue to design the structure for a collaborative organization that will support researchers in Jewish education and help improve its practice.

Trustees of Columbia University in the City of New York

New Media in Jewish Studies Collaborative

\$250,000 2012-2014

Communicating effectively with university students is a key to effective Jewish engagement on campus. Today's Jewish university students are "digital natives"—individuals who are naturally drawn to online, visual, and multimedia material, with an understanding of the value of producing content that can be shared. They are also likely to be enrolled in Jewish studies courses during their time on campus.

To engage and educate these students, Columbia University's New Media in Jewish Studies Collaborative (NMJSC) is cultivating a network of Jewish Studies professors that will infuse new media and digital storytelling into their teaching, student assignments, and scholarship.

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Courtesy of Yeshivat Chovevei Torah

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Photography by Zoë Lonergan



Launched in August 2012, the first cohort of ten Jewish Studies professors from U.S. universities has begun thinking collaboratively about how they might better incorporate new media into their teaching and course assignments. The Collaborative provides stipends for them to participate in intensive one-on-one training, build a professional learning network through in-person and virtual convenings, and disseminate materials and share best practices.

NMJSC was developed by Jeremy Dauber, Director of Columbia’s Institute for Israel and Jewish Studies, and Sam Ball, an acclaimed documentarian and head of Citizen Film. The Collaborative builds on an ignition grant awarded by the Covenant Foundation to Citizen Film. Columbia University is a natural partner, as its Center for New Media in Teaching and Learning (CNMTL)—which explores how new media “shapes, transforms, and reconfigures” communication, teaching, and learning—will be a key asset for the Collaborative. NMJSC projects that 2,000 students will directly benefit from the incorporation of new media into Jewish Studies courses, along with thousands more through viral projects.

“Academic and scholarly institutions have, over the last few years, amassed enormous—and growing—digital archives. But how do we use them? And how do we teach students to work with them, present them, analyze them? Learning and teaching those techniques of study, pedagogy, presentation—it’s a big task, but a vital one to prepare for the study and research of the next generation.”

Professor Jeremy Dauber, Director, Columbia’s Institute for Israel and Jewish Studies, Co-Director, New Media in Jewish Studies Collaborative



Expand Effective Jewish Learning for Youth and Young Adults

Increase the numbers of youth and young adults who are engaged in relevant, meaningful Jewish learning and creating and sustaining Jewish peer networks

Hillel: The Foundation for Jewish Campus Life
Senior Jewish Educator and Campus Entrepreneurs Initiative
UP TO \$10,692,432 2008-2013

Since 1923, Hillel has provided young people with rich, meaningful Jewish learning experiences during their college years. And while it has a presence on more than 500 North American campuses, the venerable Jewish campus organization knew that it could do more. Through evaluation, Hillel had discovered that its campus engagement was reaching only a third of the Jewish students, primarily attracting those with the strongest Jewish backgrounds.

The Foundation grant to Hillel was the catalyst to experiment with new education and engagement methodologies and to begin work towards the goal of doubling the number of Jewish students who are involved in Jewish life and have meaningful Jewish experiences. By focusing less on traditional programming and more on building one-on-one relationships with students, the Senior Jewish Educator/Campus Entrepreneurs Initiative (SJE/CEI)

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Top: Photography by Laura Turbow
Bottom: Courtesy of the Pardes Institute of Jewish Studies

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Courtesy of Hillel: The Foundation for Jewish Campus Life



began to create Jewish learning experiences within the context of existing campus networks—be they fraternities or sororities, departmental clubs, or other extracurricular activities. The result: a broader range of students engaging in meaningful, relevant Jewish learning experiences.

When students engage with each other in an open and comfortable environment, they are more likely to welcome the encounter, the opportunity for introspection, and the opportunity to engage on a deeper level with a Jewish educator. I often invited the Hillel Senior Jewish Educator at UPenn to meet with the students I engaged, or asked him for resources to help me deepen my Jewish conversations with peers.
Andrew Abrams, junior, University of Pennsylvania

Piloted on ten campuses, the SJE/CEI program provided each campus with a Senior Jewish Educator who focused on one-on-one relationship building and small group learning. Each campus also had a team of student interns who received intensive training to most effectively engage their peers in Jewish conversations and activities.

Hillels that utilized this methodology increased penetration into their campus Jewish student populations, reaching many more students including those with weaker Jewish backgrounds. During the past seven years, Hillel began expanding its broader peer-to-peer engagement strategy to a network that now includes 62 campuses. Student involvement across the nation has increased from 35 to 48 percent. [Evaluation](#) also demonstrates that the one-on-one relationships with educators and interns, as well as participation in smaller engagement activities, led to measurable Jewish growth for both interns and their peers.

But beyond SJE/CEI, the new methodology has fundamentally shifted student engagement strategies of the pilot Hillels, allowing for better alignment with their vision of inspiring every student to make an enduring commitment to Jewish life. Effectively leveraging student peer networks is viewed by Hillel and the Foundation as a key strategy to engage more Jewish students in Jewish campus life.

Jewish Student Connection

Expansion and Capacity Support

UP TO \$1,476,500 2010-2013

Young Jewish adults often want a more personalized form of Judaism that they can experience with peers in almost any environment. With this understanding, Jewish Student Connection (JSC) engages and educates Jewish teens through clubs in their public and secular private high schools, and connects them to other peer-based immersive Jewish experiences. These Jewish culture clubs conveniently meet at teens’ high schools during the lunch hour and after school, thus overcoming a common barrier to participation.

“JSC has changed my life in so many ways. From helping me map out my future decisions, to helping me grow as a Jew, JSC has proven to be my main support.” *JSC teen, Denver, Colorado*

With the Foundation grant, JSC expanded from Chicago—where it was funded initially—to include Westchester County in New York, southern Connecticut, and South Florida, utilizing its model of employing full-time Jewish educators and advisors to help Jewish teens launch and lead Jewish clubs at their high schools. Following this expansion, the Rose Community Foundation then funded JSC expansion to the Denver, Colorado area.

Through [evaluation](#), the foundations learned that JSC attracts teens with varying levels of Jewish knowledge, including many teens from weaker Jewish backgrounds. Most teens who connect to the clubs become regular participants at club meetings. Subsequently, JSC cultivates an increased interest in learning more about what it means to be Jewish and about Israel, increased involvement in other Jewish teen programs, and higher levels of personal Jewish activity such as celebrating Shabbat and holidays with family and friends.

Teens are drawn to JSC because of its spirit of openness and inclusion to all interested students. As JSC works to expand the number of schools they serve, they are also working to develop regional infrastructure to engage parents and local community members in supporting the model in their own areas. In collaboration with the Foundation, JSC looks to become sustainable at both regional and national levels and to bring this model to other interested communities around the country.

Moishe Foundation

Expanding a Proven Model for Young Adult Jewish Engagement and Education
UP TO \$4,824,021 2009-2016 (PLANNING GRANT: \$99,941 DECEMBER 11, 2011–AUGUST 1, 2012)

Exemplifying a successful engagement model of “do-it-yourself” Judaism, Moishe House provides opportunities for Jewish young adults in their twenties to be part of a Jewish community and engage in Jewish learning. But unlike other communal efforts to attract this age cohort, Moishe House communities are centered around peer-led experiences based in the young adults’ homes and apartments. Moishe House recognizes that today’s 20-somethings make important life decisions about their relationships, careers, and where they want to live. And while many want to be a part of a Jewish community, they often struggle to find a place to fit in as young adults without children.

To address this challenge, Moishe House invites young adults with Jewish passion and broad social networks to apply to be Moishe House residents. Three or four young adults are selected and receive modest monthly subsidies to rent a home together and create a hub of Jewish life for their peers. They receive ongoing support from Moishe House staff, including intensive training on peer-engagement and education strategies. They create their own Jewish communities by planning and hosting Shabbat dinners, holiday celebrations, Jewish cultural events, service learning, study groups, and more.

Moishe House gave me the opportunity to create a young, vibrant Jewish community the way I envision it – with the freedom to choose and the support to create the greatest ideas.
Eli Zaturansky, resident, Moishe House East Bay

[Evaluation](#) funded by the Jim Joseph Foundation and the Charles and Lynn Schusterman Family Foundation demonstrated that Moishe House’s vision is being realized. Participants in Moishe House communities come from diverse Jewish backgrounds. Ongoing involvement in Moishe House—either as a resident or a participant—advances young adults on their Jewish journeys at a critical life stage.

With the model evidencing success, Jim Joseph Foundation support to Moishe House has focused on building the organizational capacity of this rapidly expanding nonprofit. In 2012, the Foundation supported Moishe House’s work with Olive Grove Consulting in development of a five-year business plan, which sets the ambitious goal of expanding Moishe House’s reach from 65,000 to 90,000 participants by 2016. The plan calls for further investment in the expansion of Moishe House’s capacity and enhancing its abilities to raise funds from individuals and Jewish Federations.

To help with the strategic plan’s implementation, the Jim Joseph Foundation worked with the Charles and Lynn Schusterman Family Foundation, Leichtag Foundation, Genesis Philanthropy Group, and Maimonides Fund to organize and announce a collective investment of \$6 million. A portion of the Jim Joseph Foundation funding was given as a dollar-for-dollar match for all funds raised from Federations and individuals, further helping put Moishe House on the path to sustainability.



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Courtesy of Hillel: The Foundation for Jewish Campus Life

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Courtesy of Moishe House

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Courtesy of Foundation for Jewish Camp



B’nai B’rith Youth Organization, Inc.

Directors of Jewish Enrichment Project

UP TO \$1,963,135 2011-2015

The Foundation understands the importance of placing new and skilled educators in settings to best engage young Jews. Following BBYO’s Impact study—which validated the organization’s method of engagement—the Foundation helped BBYO establish three new Director of Jewish Enrichment (DJE) education positions, with a focus on strengthening the Jewish experiences delivered to the teen audience.

The three DJEs—Rabbi Zac Johnson, Aleeza Lubin, and Ira Dounn—operate in the Western, Midwest, and Northeast regions respectively, and network together as a dynamic team of educational entrepreneurs. They work with teen leaders, program professionals, and volunteer adult advisors to strengthen the quality of Jewish programming at the local, regional, and international levels.

It’s thrilling for me to be a part of this, because they’re [BBYO] growing and doing such innovative things with young Jews. I’m excited to continue to learn about this amazing movement of young people that is so passionate and strives to get involved in ways that actually are seen, felt and heard.

Aleeza Lubin, DJE, Midwest region (Canadian Jewish News, August 29, 2012)

A [2010 BBYO Impact](#) study found a positive impact on young Jews who are or have been actively involved with BBYO. This involvement creates enduring Jewish connections, fosters leadership and community service, and launches lifelong Jewish friendships. At the same time, the data suggested an area of opportunity. While the study revealed that the social and communal dimensions of the BBYO experience were strong, it also showed that the Jewish experience could be deepened in quantity and quality.

The funding of the three DJEs addresses that opportunity. Adopting an approach that has achieved success with other Jim Joseph Foundation grantees, the BBYO DJE Project funds strategically placed educators to enable Jewish learning to occur throughout the organization. The project offers an opportunity to create more substantive, meaningful Jewish learning for many of the more than 36,000 teens currently involved with BBYO.

Foundation for Jewish Camp, Inc.

JWest Campership Program

UP TO \$11,151,312 2007-2013

When youth attend Jewish overnight summer camp they participate in immersive, experiential Jewish learning and develop strong Jewish social networks and connections that last during the school year—all in a fun and open environment. The influence of summer camp on whether Jewish youth choose to engage with the community and the degree to which they associate with other Jews can be felt long after the last sunset of the summer. The impact is striking, especially when compared to their peers who did not spend their summer months at Jewish camp.

In 2008, the Foundation for Jewish Camp initiated the JWest Campership program to incentivize sixth through eighth grade youth from the western United States to attend one of the 23 Jewish summer camps in the west for up to three summers.

“I think Jewish overnight camp is the best and healthiest way for kids to connect with their Jewishness. It happens naturally, just through living, interacting with other Jewish kids and staff, through programming and music and activities that happen daily, through the course of living in community, and not because a parent insists you attend a class or a service or an event. It’s the greatest gift, because being Jewish is both natural and meaningful and fun, and the gift (attending Jewish overnight camp) will last a lifetime.”
JWest recipient



The JWest Campership program [demonstrated](#) the influence of financial incentives. A total of 3,342 first-time sixth through eighth grade campers have participated in Jewish overnight camps with a JWest incentive. More than 2,000 second-time campers returned to camp with a JWest incentive over the past four years, with 595 returning in 2012 alone. An additional 129 third-time campers returned to camp in 2012 with a JWest incentive.

Over the life of the program, JWest incentives consistently created a more diverse mix of families at Jewish camp, due in part to funding for more effective marketing techniques. More campers from interfaith families, from families where neither parent had attended Jewish overnight camp, and from lower income families chose to experience Jewish overnight camp. With camp as the catalyst, almost all first-time and returning campers engaged in at least one Jewish activity during the school year specifically related to camp and/or fellow campers. Almost 60 percent increased their involvement in at least one synagogue-based or community Jewish program or activity since attending camp.

Foundation for Jewish Camp, Inc.

Specialty Camps Incubator I and II

INCUBATOR I: UP TO \$10,467,294 2007-2014 INCUBATOR II: UP TO \$7,200,000 2011-2016

Seeking new and innovative ways to engage Jewish youth is a key strategy of the Foundation. And, when a strategy succeeds, the Foundation seeks to increase those positive outcomes. After the Foundation for Jewish Camp’s Specialty Camps Incubator evidenced broad and deep engagement potential, the Jim Joseph Foundation awarded a second grant for a new cohort of Jewish specialty camps. This funds the creation of four additional camps that combine Jewish culture and learning with specialized areas of interest—such as the environment, spiritual growth, film, fashion, business, health, sports, and more.

We are excited to be growing the portfolio of specialty camps, developed through a Jewish lens. Many camp-aged children were missing out on the transformative summers at Jewish camp because they wanted to spend their vacation honing a skill or developing a hobby. The Specialty Camps Incubator allows for these kids to have both experiences in one setting.
Jeremy J. Fingerman, CEO, Foundation for Jewish Camp

The camps of Incubator I—92Y Passport NYC, Adamah Adventures, Eden Village Camp, Ramah Outdoor Adventure, and URJ 6 Points Sports Academy—created a model that blends Jewish identity with immersive experiences. These camps continue to surpass their enrollment and retention goals and reach a new segment of Jewish youth entering grades six through twelve. [Evaluation](#) showed that more than 40 percent of campers who attended these specialty camps had never attended Jewish camp before. More than 75 percent said that they only went to Jewish camp because they were attracted to one of the specialties.

This success helped convince The AVI CHAI Foundation to join in support of Incubator II, whose camps possess strong Jewish missions that weave Jewish culture, values, and learning throughout the elements of the camp program. Camp opens in summer 2014 for:

- Camp Inc., Business and Entrepreneurial Camp, Boulder, CO
- Camp Zeke, Health and Wellness Camp, East Coast-based
- JCC Maccabi Sports Camp, San Francisco Bay Area
- URJ Six Points Science Academy, Science and Technology Camp, Boston Area

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Courtesy of BBYO, Inc.

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Courtesy of Foundation for Jewish Camp

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Left page: Courtesy of Tehiyah Day School
Right page: Courtesy of Foundation for Jewish Camp
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Mechon Hadar

Program Expansion
UP TO \$2,165,959 2008-2015

In 2006, Mechon Hadar’s founders had a vision to revitalize prayer, study, and community life among young Jews in America. They began building an educational institution to empower a generation of Jews to create and sustain vibrant, practicing, egalitarian communities of Torah learning, prayer, and service. During its first four years, the next generation of Jewish thought leaders built an immersive summer program that grew threefold. This program served as the launching pad for a full-year Yeshivat Hadar, North America’s only egalitarian yeshiva.



It is rare to work with a foundation that is both so financially generous and also so invested in the success of the project it funds. We feel the Foundation is a true partner in our work, a relationship achieved through massive investment of time and energy of the dedicated staff and board.
Rabbi Elie Kaunfer, co-founder, Rosh Yeshiva, and Executive Director, Mechon Hadar

Coinciding with the opening of the year-round Yeshivat Hadar, a \$1.375 million challenge grant from the Foundation helped position the institution for long-term viability. Rather than the expected five years, Mechon Hadar was able to meet the match in just two. The Foundation collaborated with Mechon Hadar to move the institution from startup to sustainability, cultivating an environment for young Jewish adults to immerse themselves in personal exploration and serious study of Jewish text.

Open to men and women, students are primarily in their twenties. They attend Yeshivat Hadar with a variety of goals: to become an educated Jewish lay leader, to become a rabbi, to receive academic credit towards a degree, or for their own personal and spiritual growth. Today, more than 250 alumni have been deployed nationally to build and lead communities of prayer and learning. Their contributions extend to broader institutional conversations about training Jewish laypeople and educators who can effectively engage institutionally unaffiliated young Jews.

The Jewish Community Center of the North Shore, Inc.

North Shore Teen Initiative
UP TO \$1,646,043 2007-2013

Launched in 2008, the North Shore Teen Initiative (NSTI) is a demonstration project designed specifically for the 23 towns and cities north of Boston—an area in which teens seeking meaningful Jewish engagement previously had few options. Now, through experientially-based programming rooted in Jewish values, NSTI connects Jewish teens to their peers and fosters participation in Jewish teen life across the community. By building partnerships with North Shore synagogues and other teen-focused organizations, NSTI engages new teens while also enhancing existing teen engagement in Jewish learning.



More than ever, Jewish teens from our community have a rich spectrum of outstanding youth programs to choose from during the course of the year. Through collaborative social programming, amazing travel opportunities, service learning and more, hundreds of Jewish teens from all over the North Shore have been involved. In partnership with the Foundation, our goal remains to engage as many teens as possible and to find points of entry that are the right match for our Jewish youth.
Adam Smith, Executive Director, North Shore Teen Initiative

Each year since its inception, NSTI has grown both **quantitatively and qualitatively**; 542 teens have now participated in at least one NSTI activity. In collaboration with partners, these engagement and learning opportunities range from Lag B’omer Beach Jam, to Maccabi Artfest, to numerous Tikkun Olam activities. Jewish leaders in the North Shore recognize that NSTI fills a void in their community, creating events and generating youth engagement. This is particularly true for smaller organizations and congregations, which credit NSTI’s support and capacity building in providing them with the means to engage more Jewish teens.



As a demonstration project, the Foundation seeks to transition NSTI to become a locally-sustained program. It has a proven ability to build relationships with other youth groups and synagogues, to foster collaboration among numerous regional groups, and to offer meaningful, “cool,” and “relevant” Jewish teen engagement and educational opportunities. The model is being documented for dissemination to other communities with similar geographic and demographic characteristics.

Regents of the University of California at Berkeley

Berkeley Institute for Jewish Law and Israeli Law, Economy and Society at Berkeley Law
UP TO \$250,000 2012-2014

Having established a strong campus presence in just its first year in existence, the Institute for Jewish Law and Israeli Law, Economy and Society is now positioned to further expand and diversify Jewish and Israel studies offerings at UC Berkeley.

Launched in January 2011, the Institute is coordinated by 15 faculty members from across UC Berkeley. In its first year, the Institute’s two initiatives—one focused on Jewish law and civilization, the other on the multidisciplinary study of Israel—have doubled the number of non-language undergraduate Jewish Studies courses on campus, involved more than 40 faculty in creating a new academic community, and actively initiated programs, events, research, and mentorship targeting undergraduates. The Israel Studies initiative is the first institution on the Berkeley campus dedicated to the study of Israel.

The Foundation grant supported the Institute’s employment of a full-time executive director, student mentoring and advising in Jewish and Israel Studies, and ongoing programmatic collaboration with other local Jewish community institutions. Beyond this, the Institute now has the resources to build key campus relationships and to more fully engage students interested in Jewish and Israel Studies, both in the classroom with more offerings and through other activities. Participants at programs evidence that a desire exists for the Institute to expand. In 2012, public programs—including an international conference on *Israel through the High-Tech Lens* and a visit by Britain’s Chief Rabbi Lord Jonathan Sacks—each attracted crowds nearing 500.

“The Foundation’s recognition of the importance of having a full-time executive director on campus who can serve as a permanent address for students and faculty seeking support has paid great dividends. This year, the Institute has been able to bring six Israeli faculty and researchers to campus, and offered an expanded suite of courses, events, and support for hundreds of students who are interested in Jewish and Israel Studies.”
Professor of Law Kenneth A. Bamberger, Faculty Director, Berkeley Institute for Jewish Law and Israeli Law, Economy and Society

LEFT PAGE
Top: Courtesy of Mechon Hadar
Bottom: Courtesy of the North Shore Teen Initiative

THIS PAGE
Courtesy of Bruce Cook Photography

In addition to the programmatic elements the grant funds directly, funding helped the Institute secure several additional commitments from other donors, charting a course for a viable future and working to ensure long-term positive outcomes.

Over the next two years, the Institute will continue to expand its impact at UC Berkeley through multiple channels:

- Providing more access for students to engage with faculty as mentors and student advisors in Jewish and Israel studies and broadening the University's Jewish and Israel studies curricular offerings.
- Offering programs to contribute to campus discourse including the continuation of the Institute's guest speakers program, visiting scholars program, and the monthly Israel Studies Colloquium.
- Reaching undergraduate students through partnerships and collaborations with organizations on campus, including Berkeley Hillel.
- Working with leading Israeli universities, colleges, and research institutes to initiate a variety of programs promoting academic exchange in a variety of formal and informal ways.

Combined Jewish Philanthropies of Greater Boston, Inc.; Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties; Jewish Federation Council of Greater Los Angeles; Jewish Federation of the North Shore, Inc.; The Jewish Federation of Greater Washington

Education Emergency Grant Jewish Education Challenge Grant
\$11,000,000 2009-2011 \$4,950,000 2011-2013

The economic crisis that began in 2008 impacted Jewish communities throughout North America. In response, the Foundation awarded emergency education grants for Jewish youth in the San Francisco Bay Area, Los Angeles, Washington DC, and in Boston and the North Shore, Massachusetts. Administered by the local Federations, the grants provided needs-based scholarships and tuition subsidies for Jewish children attending Jewish day and high schools, Jewish early childhood programs, and Jewish residential summer camps. A small oversight committee was established at each Federation to ensure that funding was used for its intended purposes, helping Jewish families overcome the challenging economic times. At the end of the two-year grants, 6,123 children had received funding for Jewish engagement and education.

By October 2011, although the economy had slowly improved, the local Jewish communities still had extensive needs. At the same time, the Education Emergency Grants had created momentum. The Foundation recognized an opportunity to leverage the funding and experience from the grants. As an extension of the Education Emergency Grant, the Foundation awarded a \$4,950,000 Jewish Education Challenge Grant to be offered to the five Federations, all of which met the challenge in two years.

Over the four-year period of both grants, 21 percent of funds were allocated to preschool scholarships, 60 percent to day school scholarships, 16 percent to camp scholarships, and three percent to administrative expenses. In partnership with the local Federations, the Foundation continues to help provide access to meaningful Jewish learning experiences for families during difficult economic times.



RIGHT PAGE
Courtesy of Hillel: The Foundation for Jewish Campus Life



Build a Strong Field of Jewish Education

Support the field of Jewish education to be better aligned and more successful in promoting Jewish life and learning for Jewish youth and young adults

Israel Education Resource Center dba iCenter

Develop field of pre-collegiate Israel education in North America

UP TO \$4,450,000 2007-2015

Infusing Jewish youth and young adults with a love of and connection to Israel is key to forming a strong Jewish identity. With this belief, in partnership with the Charles and Lynn Schusterman Family Foundation, the Jim Joseph Foundation established iCenter in 2007 to develop a field of pre-collegiate Israel education that is high-quality, meaningful, and innovative.

“The most fundamental building block of iCenter’s work is educators who are both knowledgeable and passionate about integrating Israel and Jewish education. Our success is built on a wide and deep network of Israel educators across the country and in Israel. The Jim Joseph Foundation shares our commitment to strengthening that network, and to building a thriving field of pre-collegiate Israel education that is engaging, compelling, creative, and rich in content.” *Anne Lanski, Executive Director, iCenter*

The Foundation understands that effective Israel education comes from individuals, communities, and organizations committed to enhancing the field. As part of these collaborative efforts, iCenter works in partnership with organizations, including BBYO, Foundation for Jewish Camp, Union for Reform Judaism, and others to strengthen the field of Israel education. Programs and initiatives engage Jewish teens returning from study in Israel, offer professional development for Israel educators, and provide incubator funding for Israel programming that connects communities and shares best practices for Israel education. Its Aleph-Bet of Israel Education provides a set of values, principles, and pedagogies that provide a common language for educators.

In 2011, iCenter launched a new partnership of six American academic institutions that offer their graduate students a Master’s Concentration Program in Israel Education. These future Jewish educators now study a common curriculum, gather together for eight colloquium days, receive individual mentoring, and create their own learning experience in Israel.

LEFT PAGE
Photography by Gan Gani, Chicago;
Courtesy of iCenter

THIS PAGE
Courtesy of the Hillel at Cornell University

NEXT PAGE
Photography courtesy of Heratch Ekmekjian for Delet
at Brandeis University

In 2012, iCenter brought together leaders from a wide range of institutions, communities, and fields to put Israel education on the Jewish communal agenda. The iThink convening marked the first time that such a diverse gathering of organizational leaders, Jewish and Israel educators, funder representatives, and scholars gathered to reflect on the field of Israel Education and envision what the future could look like.

Now established as a prominent hub of excellence and innovation in pre-collegiate Israel education, iCenter will continue to engage with leaders and educators in day schools, supplementary schools, summer camps, youth groups, and central agencies.

Repair the World

Platform for Jewish Service Learning

UP TO \$5,000,000 2008-2013

Like the Foundation, Repair the World recognizes that Jewish young adults experience their Jewish identity in profoundly diverse and fluid ways. Seeking to strengthen service-learning as a vibrant form of Jewish experiential education, the Foundation partnered with the Charles and Lynn Schusterman Family Foundation, Einborn Family Charitable Trust, and The Nathan Cummings Foundation to establish Repair the World in 2009.

“Our ambition is to extend knowledge about and expertise in Jewish service-learning across the Jewish community and to set high standards of excellence. We know that the service must be authentic, support the needs of the community being served and effectively integrate learning, service and reflection.” *Will Berkowitz, Senior Vice President, Repair the World*

In the past four years, Repair the World has helped hundreds of organizations build service capacity. It has enabled over 10,000 young adults to participate in Jewish service-learning programs, mobilized tens of thousands of volunteers under Jewish auspices, trained hundreds of educators, and developed a Jewish service-learning curriculum and pedagogy. Repair the World has amassed research on these areas and has elevated the prominence of service and service-learning in the Jewish community.

In 2013, Repair the World embarks on its next ambitious phase. It will launch Repair the World Fellowships (to train young adults and young professionals as Jewish service-learning educators) and the Repair the World Institute (dedicated to building capacity for service in Jewish organizations).





Increasing Accessibility and Capacity of Jewish Day Schools

Within the Foundation's three grantmaking strategic priorities, we recognize the integral role of Jewish day and high schools. These four grants have strengthened the capacity of schools to improve student learning and made them more accessible for Jewish families.

Bureau of Jewish Education of San Francisco, Marin County and the Peninsula (now Jewish LearningWorks)

BASIS – The Israel Education & Engagement Initiative in Bay Area Day School

UP TO \$6,927,669 2008-2012

Jewish day schools are uniquely positioned to imbue in today's Jewish youth a strong connection to the State of Israel. In 2008, the Foundation engaged the Bureau of Jewish Education—now Jewish LearningWorks—to work with San Francisco Bay Area Jewish day schools to help educators re-imagine Israel education by cultivating new and diverse approaches to teaching Israel and connecting students with Israel in profound and enduring ways.

BASIS, the Israel Education Day School Project, strengthens the connection of Jewish students and their families to Israel, and to the Jewish people, by partnering with 11 schools to make Israel education a core part of the schools' curriculum and culture. Recognizing that each of the participating schools is different, BASIS supports each school to develop a sustainable vision for effective Israel education that best suits them, their students, and their parents. BASIS:

- Established formalized Israel education programs
- Enhanced the skills and knowledge of educators, enabling them to effectively implement Israel education programs
- Developed dynamic educational strategies to help students better understand and connect to Israel and the Israeli people.

By showcasing Israel's arts and culture, twinning with schools in Israel, traveling to Israel, and integrating Israel education with learning taking place in general studies courses, BASIS puts students and teachers in direct contact with what is happening in Israel today.

The result is a comprehensive and measurable educational program that is aligned with each school's mission and goals, and that is integrated throughout their community. An additional outcome is the now networked community of educators who share curricula and support one another. The schools continue to work with Jewish LearningWorks educators to sustain and build upon the gains made during the four years of the BASIS initiative. Jewish LearningWorks and the Jim Joseph Foundation are currently assembling best practices from this model to disseminate to other communities and schools.

Jewish Federation Council of Greater Los Angeles in collaboration with Builders of Jewish Education

High School Affordability Initiative

UP TO \$12,700,000 2008-2014

In partnership with the Builders of Jewish Education and the Jewish Federation Council of Greater Los Angeles, the Foundation launched the High School Affordability Initiative to assist middle-income families and to build capacity in five participating schools—Milken Community High School, New Community Jewish High School, Shalhevet High School, Yula Boys High School, and Yula Girls High School. Along with the Foundation grant, the project challenges the five high schools to raise more than \$17 million towards their own endowment funds. The Simba and Sara Lainer Day School Endowment Fund is providing a 25 percent endowment match (\$4.25 million) that will generate additional interest income for the participating schools.

The Initiative's implementation shows promise as a model for day schools in other communities in making day school education accessible for middle-income families, increasing and/or stabilizing enrollment, and successfully raising endowment funds. June 2012 marked the midpoint of the six-year initiative. The participating five high schools had secured \$8,315,918 in pledges by that date—meeting, and in several cases exceeding, their June 2012 endowment pledge and cash payment benchmarks.

Since its inception, the High School Affordability Initiative has made it possible for 245 individual students from middle-income families to have a total of four years of their Jewish high school education subsidized. Meanwhile, all five high schools are well on their way to establishing a source of permanent fundraising that will enable each institution to provide tuition assistance annually to families who otherwise would likely not be able to afford Jewish high school.

Combined Jewish Philanthropies of Greater Boston, Inc.

B'Yadenu: Demonstration project to create an effective model for serving students with special learning needs in Jewish day schools

UP TO \$1,700,000 2011-2016

Combined Jewish Philanthropies (CJP) of Greater Boston's B'Yadenu Project is a demonstration to create an effective, sustainable, and adaptable model for providing day school education to an increased number of students with a wide range of special learning needs within the Boston Jewish day school community.

CJP is partnering with Gateways: Access to Jewish Education, based in Newton, MA, and Yeshiva University's Institute for University-School Partnership in New York. Boston's Jewish Community Day School (Watertown, MA), Gann Academy (Waltham, MA) and Kehillah Schechter Academy (Norwood, MA) were selected as the first B'Yadenu cohort to begin in 2012. The second cohort, consisting of Maimonides School (Brookline, MA), Solomon Schechter Day School of Greater Boston (Newton, MA) and Striar Hebrew Academy of Sharon (Sharon, MA), will begin in 2013.

B'Yadenu staff will work with each school to develop a leadership team that will analyze the school's infrastructure and approach with respect to diverse learners. The B'Yadenu team at each school will then develop a plan for professional development, training programs, and other activities to build the capacity of teachers and school leaders to more effectively educate students with a wide range of learning needs. The Foundation's evaluation of this project includes documenting its implementation for dissemination to other communities and schools.

Facing History and Ourselves National Foundation, Inc.

Model schools project in Jewish day schools in Boston and Los Angeles

UP TO \$998,362 2009-2012

Through Facing History and Ourselves Jewish Education Model Schools Project, eight schools—four each in the greater Boston and Los Angeles areas—have become effective and sustainable Facing History model schools. The project creates a richer and more meaningful Jewish educational experience for middle and high school students by using Facing History's content and teaching strategies to promote informed civic engagement grounded in Jewish values.

During much of its history, Facing History has targeted its work largely towards individual teachers, providing resources, professional development, and support as they utilize Facing History themes, materials, and teaching strategies in their classrooms. The Model Schools Project has enabled Facing History's Jewish Education Program to work with each school on multiple levels—with the lay leadership, the head of school, the faculty as a whole, teacher teams, and individual teachers.

Facing History's program provides a thematic framework and content, a vocabulary, classroom resources, and teaching strategies that can all be adapted to different curricula and classrooms. Facing History's themes and concepts are integrated with core tenets of Judaism, such as pikuach nefesh, tzedakah, and tikkun olam.

Evaluation shows that the vast majority of students at model schools have deepened their Jewish identity. Students continue to develop knowledge, attitudes, and skills that enable them to understand their choices more deeply. They grow to treat others more respectfully and to participate more fully in helping the community embody core principles of Jewish ethics.

Facing History has developed tools that can be adapted for other schools. It seeks to expand the network by five to seven new schools per year, creating more successful partnerships to promote school change.

Recruiting, Preparing, and Retaining Jewish Day School Teachers

Creating effective Jewish day schools requires multi-faceted efforts to recruit, prepare, and retain teachers in both Judaic and general studies education. The Foundation understands the urgent challenges facing day schools and, through numerous grants, is working to identify and develop the best possible educators.

Pardes Institute of Jewish Studies North America
Pardes Educators Program Alumni Network
UP TO \$2,560,615 2007-2013

The Pardes Educators Alumni Support Project (PEASP) recognizes that new Judaic Studies teachers are more likely to be successful if they are in supportive schools, receive ongoing coaching and professional development opportunities, and are part of an active network of colleagues. PEASP supports graduates of the Pardes Educators Program (PEP) and promotes retention in the field through teacher placement, induction support, network facilitation, individual coaching and professional development.

Evaluation of PEASP shows that its ongoing support contributes to an 84 percent retention rate among PEP graduates in Jewish education as of 2010. Moreover, PEASP has refined its work by offering newer teachers basic induction support during their first three years, while providing veteran teachers the opportunities they seek to step into roles as “teacher leaders” in their schools and across the field.

The Pardes Educators Program and PEASP have helped Pardes gain recognition from heads of school and experts in the field as a high-quality institution preparing and supporting the best Judaic Studies teachers for a variety of Jewish schools across North America.

Brandeis University and Hebrew Union College—Jewish Institute of Religion
DeLeT Program
UP TO \$7,518,449 2007-2014 (UP TO \$3,381,976 FOR BRANDEIS UNIVERSITY AND UP TO \$4,136,473 FOR HEBREW UNION COLLEGE)

Brandeis University and Hebrew Union College’s DeLeT Program—Day School Leadership through Teaching—prepares fellows to become teacher-leaders who are ready to teach general studies, Judaic studies, Hebrew, or Tanakh in Jewish day schools. DeLeT fellows bring Jewish values into their classrooms and integrate general and Jewish studies. DeLeT includes multiple components, among them:

- DeLeT Fellowship—accredited teacher education program (HUC’s DeLeT is part of the Rhea Hirsch School of Education and accredits teachers in California; Brandeis’s DeLeT is a Jewish day school concentration of the university’s Master of Arts in Teaching program and accredits teachers in Massachusetts).
- Mentoring and Networking—HUC’s DeLeT Induction Program and Brandeis’s New Teacher Network, known as NaTaN, provide a framework for novice teachers to be guided in their development by a veteran day school teacher. In California, the program also assists novice teachers in “clearing” their credentials.

The Foundation grants to date have supported 103 teachers in the DeLeT Program since 2007. Current grants will fund future cohorts of 20 to 24 fellows at HUC and Brandeis annually, as well as mentoring and continued professional development for alumni, and research activities.

New Teacher Center
Jewish New Teacher Project Expansion into Baltimore and Washington, DC
UP TO \$1,719,622 2008-2014

Expansion of the New Teacher Center’s (NTC) Jewish New Teacher Project (JNTP) to Washington, DC and Baltimore is indicative of the Foundation’s desire to invest in the scaling of proven models to improve Jewish day school education. The NTC in Santa Cruz, California is generally recognized to have developed the “gold standard” for teacher induction programs. This standard of excellence helped convince The AVI CHAI Foundation to support the launch of JNTP in 2003 as a pilot project for mentoring novice teachers in Jewish day schools.

An initiative that began in a select group of Jewish day schools in Metropolitan New York, JNTP succeeded in adapting NTC’s successful model for training veteran teachers to provide two years of intensive mentoring to support new teachers in their schools. In a sector where typical new teacher retention rates were as low as 50 percent, JNTP achieved retention rates of 80 percent and higher with the new teachers in its program. By training experienced teachers to become mentors, JNTP has also helped schools recognize, retain, and deepen the teaching and leadership skills of their best teachers.

Building on this success, the Jim Joseph Foundation awarded a grant to expand JNTP to the Washington, DC and Baltimore area by providing two years of mentoring to five cohorts of new teachers from 2008-2014. Addressing a region with a large concentration of Jewish day schools and Yeshivot, the JNTP expansion is succeeding in helping those day schools offer top new teaching talent the critical induction support they need to succeed and stay in their roles.



THIS PAGE
Photography courtesy of Heratch Ekmekjian for Delet at Brandeis University
NEXT PAGE
Courtesy of Milken Community High School



Grantees by Year

January 2008-December 2012

2008

B’nai B’rith Youth Organization Inc.
Professional Development Institute Cohorts 2 and 3

B’nai B’rith Youth Organization Inc.
San Francisco Bay Area regional activities

Bar Ilan University in Israel
Planning Grant for the Jim Joseph Fellows Program

Birthright Israel Foundation
Birthright for the Next Generation

Birthright Israel Foundation
Birthright Israel trip participant support for 2008-2012

Brandeis University
Birthright Community Studies

Brandeis University
Summer Institute for Israel Studies 2009-2010

Brandeis University and Hebrew Union College - Jewish Institute of Religion
DeLeT MAT program 2009-2010

Bureau of Jewish Education of Greater Los Angeles
A planning grant for Jewish day high school affordability

Bureau of Jewish Education of San Francisco, Marin County and the Peninsula
Bay Area Jewish day school Israel education project

Contemporary Jewish Museum
Innovation Fund

Facing History and Ourselves National Foundation, Inc.
Model schools project in Jewish day schools in Boston and Los Angeles

Hebrew Union College - Jewish Institute of Religion, Jewish Theological Seminary of America, and Yeshiva University
Planning Grant for the Jim Joseph Foundation Educational Investment Initiative

Hillel: The Foundation for Jewish Campus Life
Senior Jewish Educator/Campus Entrepreneurs Initiative

Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties
Educational Planner

Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties; Jewish Community Federation of the Greater East Bay; and Jewish Federation of Silicon Valley
Pf Library

Jewish Early Childhood Education Initiative Inc.
General Support of JECEI (2009-2010)

Jewish Federation Council of Greater Los Angeles
High school affordability initiative

Jewish Federation of Tulsa
To continue to engage BTW informing change (BTW) in the research and planning of an initiative in Jewish service learning

Mechon Hadar
Support of Yeshivat Hadar

New Teacher Center
JNTP Expansion into Baltimore and Washington DC

New York University
Jim Joseph Foundation Graduate Student Fellowships

Reboot, Inc.
Five Year Expansion

Repair the World
Platform for Jewish Service Learning

The Central Europe Center for Research and Documentation, Inc.
To strengthen and expand day school teacher professional development program

The Jewish Community Center of the North Shore, Inc.
North Shore Teen Initiative

2009

Bar Ilan University in Israel
Jim Joseph Foundation Fellows Program

Birthright Israel Foundation
Summer 2009 supplemental support

Birthright Israel Foundation
2009 Trip Support

Brandeis University
Phase three of the implementation of JData into a fully functional Jewish education database website

Brandeis University
To support research titled: Understanding the Birthright Israel Generation: A Longitudinal Study of Jewish Identity and Engagement

Bureau of Jewish Education of San Francisco, Marin County and the Peninsula
Implementation of BASIS: the education and engagement project in the San Francisco Bay Area Jewish schools

Combined Jewish Philanthropies of Greater Boston, Inc.; Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties; Jewish Federation Council of Greater Los Angeles; Jewish Federation of the North Shore, Inc.; and The Jewish Federation of Greater Washington
Education Emergency Grant

Foundation for Jewish Culture
Jewish Studies Expansion Project

Hebrew at the Center, Inc.
Capacity Building

Hebrew Union College - Jewish Institute of Religion, Jewish Theological Seminary of America, and Yeshiva University
Education Initiative to increase the number of high-quality educators

Hillel: The Foundation for Jewish Campus Life
Third Space Conference

Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties
Peoplehood Index Project

Jewish Film Festival
New Jewish Filmmaking Project New Media Alumni Initiative

Mechon Hadar
Program Expansion of Yeshivat Hadar

Moishe Foundation
Education, Expansion, Organizational Capacity

Partnership for Excellence in Jewish Education Inc.
North American Day School Leadership Conference

Sesame Workshop
Shalom Sesame Educational Initiative

University of Southern California
USC Shoah Foundation Institute for Visual History and Education--International Digital Access Outreach and Research Conference

Upstart Bay Area
Experiential Education Training for Leaders of New Jewish Initiatives

2010

American Institutes for Research
Evaluation of the Education Initiative

American Jewish World Service, Inc.
Where Do You Give?: Reimagining Tzedakah for the 21st Century

Brandeis University
JData 2011

Brandeis University and Hebrew Union College - Jewish Institute of Religion
The DeLeT-MAT Project 2010-2014

Combined Jewish Philanthropies of Greater Boston, Inc.; Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties; Jewish Federation Council of Greater Los Angeles; Jewish Federation of the North Shore, Inc.; and The Jewish Federation of Greater Washington
Jewish Education Challenge Grant

FJC: A Foundation of Donor Advised Funds
Jewish New Media Innovation Fund

Israel Education Resource Center Inc.
General Suport of the iCenter (2011-2012)

Israel Education Resource Center Inc.
Toldot Yisrael: Pilot Educational Project

Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties
Early Childhood Education Initiative - Jewish Resource Specialist

Jewish Community Relations Council
Institute for Curriculum Services - National Teacher Training Initiative

Jewish Early Childhood Education Initiative Inc.
General Support of JECEI (2011-2012)

Jewish Funders Network
Support 2010 International Conference

Jewish Student Connection
Expansion and Capacity Support

The Board of Trustees of the Leland Stanford Junior University
Establish and provide financial support for The Concentration in Education and Jewish Studies

The Jewish Community Center of the North Shore, Inc.
North Shore Teen Initiative (2012-2013)

2011

American Friends of the Israel Museum
Jewish Heritage Curriculum for Birthright Students

B’nai B’rith Youth Organization Inc.
Educator Immersion Project: Directors of Jewish Enrichment

Brandeis University
Summer Institute for Israel Studies 2011

Bureau of Jewish Education of San Francisco, Marin County and the Peninsula
BASIS Implementation and Documentation 2011-2012

Combined Jewish Philanthropies of Greater Boston, Inc.
B’Yadenu: demonstration project to create an effective model for serving students with special learning needs in Jewish day schools

Foundation for Jewish Camp, Inc.
High Value - Low Cost Jewish Summer Camp Feasibility Study

Foundation for Jewish Camp, Inc.
Nadiv: Senior Jewish Educators in Camps & Schools

Foundation for Jewish Camp, Inc.
Specialty Camps Incubator 2

Hillel: The Foundation for Jewish Campus Life
Center for Israel Engagement: Campus Israel Teach-Ins

Hillel: The Foundation for Jewish Campus Life
Israel on Campus Coalition: 2011 Mobilization for Israel on Campus

Jewish Community Federation of San Francisco, the Peninsula, Marin and Sonoma Counties
Pf Library Renewal (2011-2014)

Jewish Community Federation of the Greater East Bay
Pf Library Renewal (2011-2014)

Moishe Foundation
Planning for Strategic Growth

New York University
Berman Jewish Policy Archive: Jewish Survey Question Bank

Repair the World
Jewish Service-Learning in Israel

The Board of Trustees of the Leland Stanford Junior University
Consortium for Applied Studies in Jewish Education

Yeshivat Chovevei Torah Rabbinical School
Organizational Capacity Building Challenge Grant

2012

American Jewish Joint Distribution Committee
JDC Global Learning Networks

Brandeis University
JData 2012-2015

Brandeis University
Summer Institute for Israel Studies 2012-2014

Hazon
Research on Jewish Food, Environmental and Outdoor Education

Hebrew Union College - Jewish Institute of Religion
DeLet 2013-2014

Israel Education Resource Center Inc.
iCenter 2013-2015

Jewish Community Center in Manhattan
Jewish Journey Project

Jewish Community Federation of the Greater East Bay
Pf Library 2012-2014

Jewish Federation of Silicon Valley
Pf Library 2012-2014

Jewish Federations of North America and United Jewish Appeal Federation of Jewish Philanthropies of NY Inc.
Hurricane Sandy Relief

Kevah
Teacher Training Program

Mechon Hadar
Program Expansion (2012-2015)

Moishe Foundation
Expanding a Proven Model for Young Adult Jewish Engagement and Education

Pardes Institute of Jewish Studies North America Inc.
Bridge Funding for the Pardes Educators Alumni Network Support Project

Partnership for Excellence in Jewish Education Inc.
General Support (2012-2014)

Regents of the University of California at Berkeley
Berkeley Institute for Jewish Law and Israeli Law, Economy and Society at Berkeley Law

The Wexner Foundation
Wexner Graduate Fellowship/Davidson Scholars Program

Trustees of Columbia University in the City of New York
New Media in Jewish Studies Collaborative

Union for Reform Judaism
Campaign for Youth Engagement Consultancy



Financial Statements

The Foundation prepares financial statements on an accrual basis.
Summary information for 2010 and 2011 is presented below:

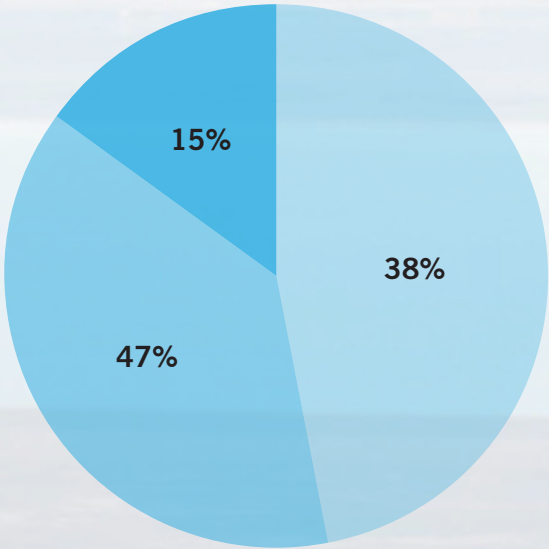
Consolidated Statements of Financial Position as of December 31, 2011 and 2010 (in thousands)

Assets	2011	2010
Cash and cash equivalents	\$ 69,610	\$ 73,957
Investments	1,090,719	991,097
Other assets	6,046	3,739
Total assets	\$ 1,166,375	\$ 1,068,793
Liabilities		
Mortgage loans and assessments	\$ 224,409	\$ 213,749
Grants payable	70,942	96,612
Deferred tax liabilities	7,920	4,916
Other liabilities	5,737	6,683
Total liabilities	309,008	321,960
Net Assets	857,367	746,833
Total liabilities and net assets	\$ 1,166,375	\$ 1,068,793

Consolidated Statements of Activities and Changes in Net Assets for the Years Ended December 31, 2011 and 2010 (in thousands)

Income (Losses)	2011	2010
Real estate investments	\$ 145,325	\$ 119,753
Other investments	(15,002)	41,147
Total revenues	130,323	160,900
Expenses		
Grants awarded	(12,989)	(65,495)
Administrative expenses	(2,976)	(2,464)
Federal excise tax expense (income)	(3,086)	(2,248)
Total expenditures	(19,051)	(70,207)
Increase in Net Assets	\$ 111,272	\$ 90,693

At the time of publication, February 2013, audited financial data for 2012 was not yet available.



Grants by Strategic Priority

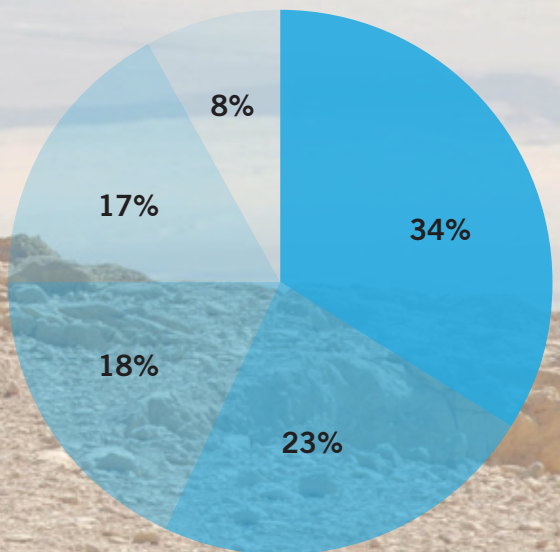
Expand Effective Jewish Learning for Youth and Young Adults	\$128.1M	47%
Increase the Number and Quality of Jewish Educators	\$102.4M	38%
Build a Strong Field of Jewish Education	\$ 40.3M	15%

Total Grants Made:
\$270,781,939

Grants Made by Age Cohort

Teens: 13 to 17	\$ 91.6M	34%
Youth: 6 to 12	\$ 63.4M	23%
College: 18 to 22	\$ 47.8M	18%
Post-College: 23 to 30	\$ 47.1M	17%
Early Childhood: Birth to 5	\$ 20.9M	8%

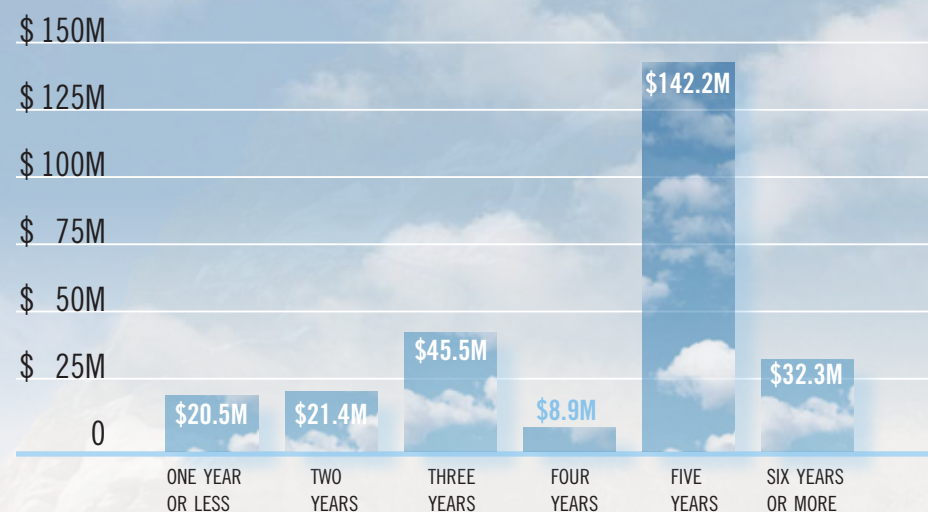
Grants serving multiple age cohorts are distributed proportionally across the age ranges. **Grants** for training educators and professionals are categorized based on the age cohort they will ultimately be serving.



PREVIOUS PAGE
Photography courtesy of Birthright Israel Foundation,
photo taken inside Yad Vashem, Jerusalem

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Courtesy of Birthright Israel Foundation

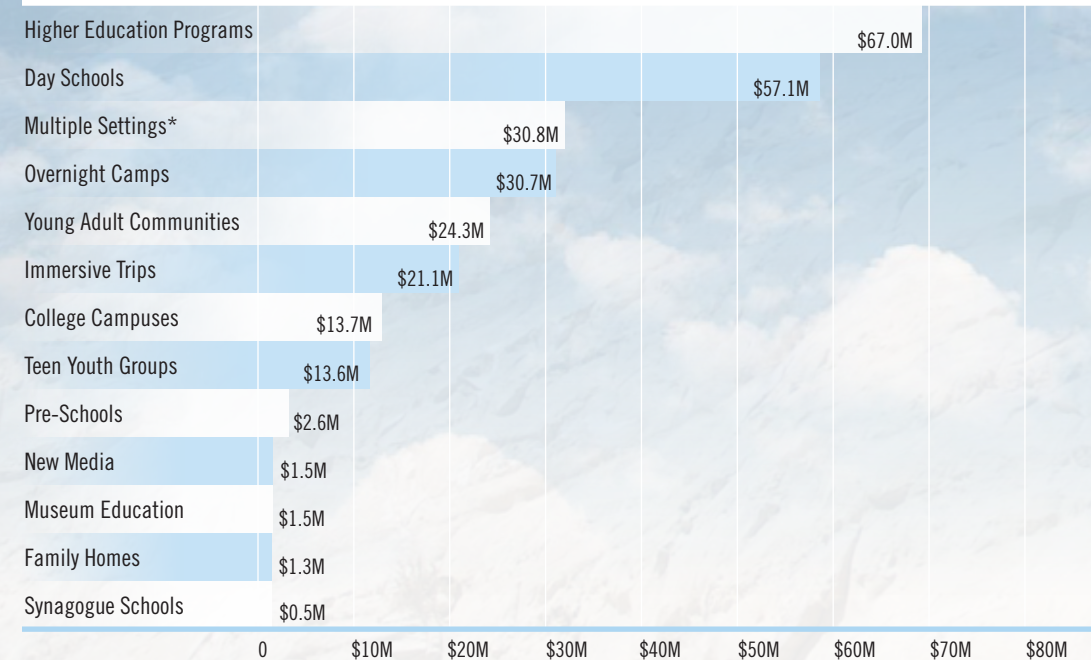
Duration of Grants Awarded




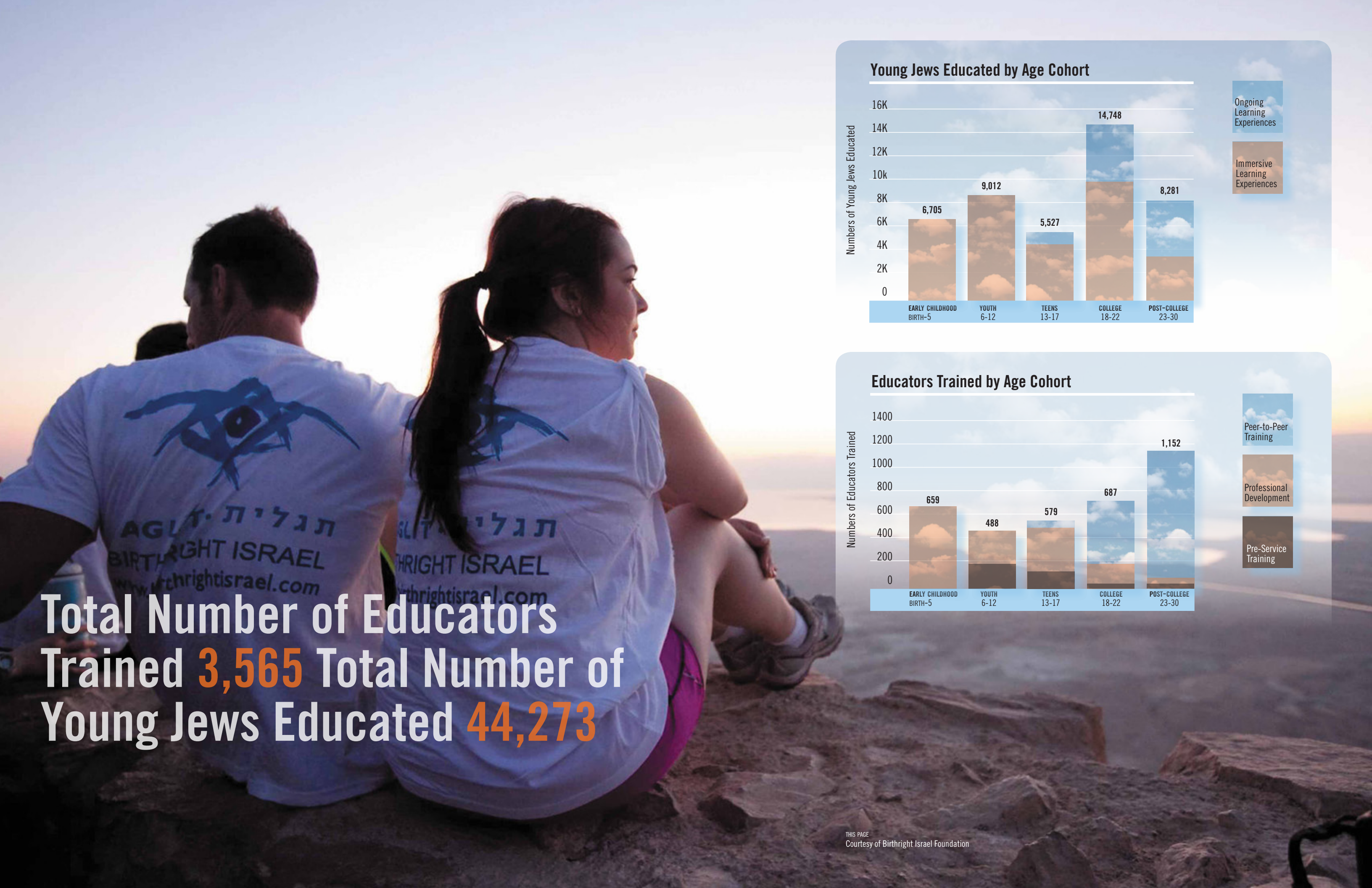
84%

of Dollars Awarded as Multi-Year Grants of Three Years or More

Grants by Education Setting

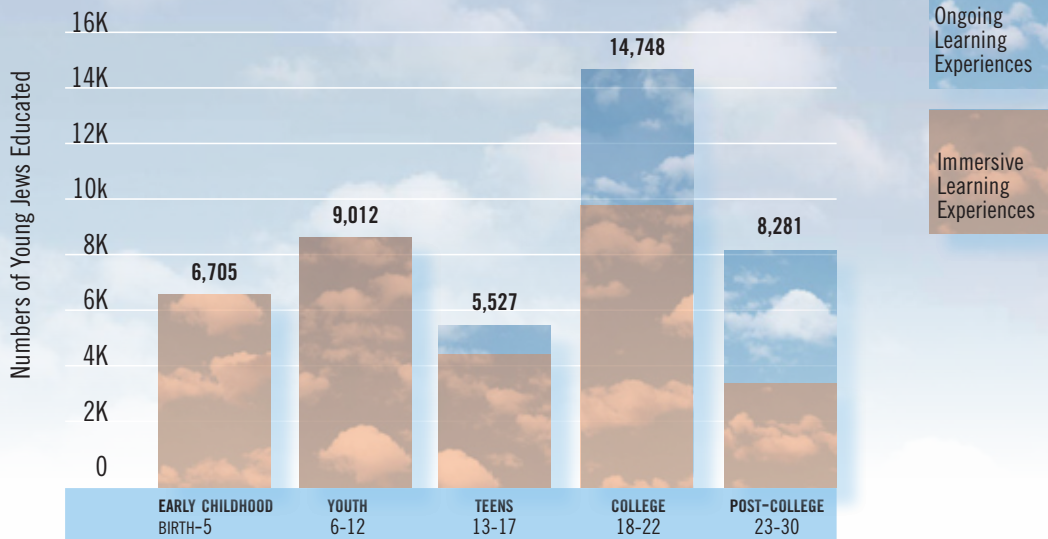


 **Multiple Settings** category includes grants that will have broad impact across a range of educational settings.

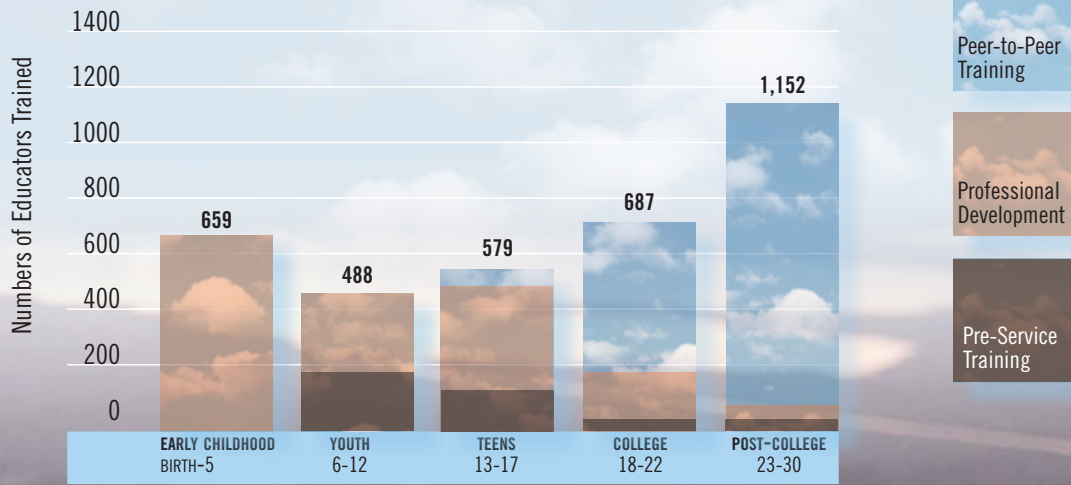


Total Number of Educators
Trained **3,565** Total Number of
Young Jews Educated **44,273**

Young Jews Educated by Age Cohort



Educators Trained by Age Cohort



Our Leadership



The Foundation is proud to have a diverse Board of Directors who bring significant communal experience to the Foundation’s governance. Their broad, highly credentialed professional training and expertise ensures that Board functions will be conducted with rigor and accountability. These Directors represent a spectrum of denominational practice. They play active roles in various forms of Jewish education spanning congregational education, day schools, Israel experience, camping, and youth philanthropy.

There’s no question that the Jim Joseph Foundation leads its foundation peers in the importance of collaborative work with grantees and in the importance of seed money leading to sustainability. They are deliberative about funding; they are making large strategic bets; and over time, through the power of their results, they are able to galvanize a large consortium of funders to support big ideas. *Morlie Levin, CEO, NEXT: A Division of Birthright Israel Foundation*

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Susan Folkman, Ph.D.
Dvora Joseph Davey
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Photography by Ed Caldwell
From left to right: Jerome Somers, Susan Folkman,
Dvora Joseph Davey, Phyllis Cook, and Alvin Levitt
INSIDE BACK COVER
Courtesy of Birthright Israel Foundation

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Preparing a proposal for the Jim Joseph Foundation is done as a partnership. By encouraging you to think more expansively, they broaden and refine the definition of success. Ultimately, their hope is that your success will contribute to the greater field of Jewish education and add to the knowledge base of information which they are a leader in collecting and disseminating.

Matt Grossman, Executive Director, BBYO